



Packaging

Floriculture / Growers



We make it personal!

Koen Pack became the market leader in packaging products for the flower and plant industry since its inception in 1996. We are not only successful in the Netherlands, but we also have a firm foothold internationally. Our offices in the United States, Canada, Colombia, China and our production sites in Poland, Columbia, Ecuador, Asia and Kenya are the convincing proof.

Thanks to the close cooperation between the branches we can identify trends rapidly and act as a trend setter which allows us to always be one step ahead of the competition. Our motto is "The Personal Touch". You will notice this in our personal approach, the excellent value for money, our high quality service level and our product development. All of Koen Pack's product designs are developed in our own studio. We are inspired by the latest trends in colours, designs and materials.

Would you like to modify an existing design or put your own corporate identity or logo on the packaging? Or do you want a completely new design? It's all possible! If our design is to your liking, we have the ability to create a handmade sample.

Visit our showroom or website for more inspiration. You can also contact us for an extensive range of sleeves, sheets, picks, pots and pot covers from our stock.

Please ask for our product catalogue or call us for an appointment to speak to, or meet with one of our account managers.



FLOWER SLEEVES

We can create flowers sleeves custom made for you. Your flowers deserve a quality packaging, therefore we produce sleeves and films on roll which make your flowers sell even better. Our design studio will work with you to make an attractive design and after this, the sleeve will be manufactured in one of our factories. We have many materials and printing capabilities for flower sleeves. Our production facilities operate with 9 colours machines and these facilities run their production for 10 hours per day, 6 days a week. Since we also have European production capabilities, we can deliver our products fast and with more flexibility.





P LANT SLEEVES



For potted plants, we are able to create sleeves of special quality, suitable for both the sleeving machine and for manual sleeving. For Terra© and Createch© machines we have been producing sleeves for many years with great results. We have made sleeves for farms ranging from small to very large and can accommodate orders of any size. There are several possibilities to print in full colour, use special inks like metallic, pearl, matte, shiny etc.

We can develop an exclusive design for your plants, make specialized sleeves for any plant species, if needed. This in turn is like each client having their own sleeve business card. You can be sure that you have unique packaging.





POT COVERS



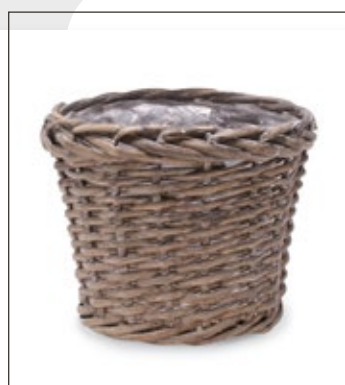
Added value without large investments it is possible! You can create an, impulse buy, when you turn your plant into a present. Pot covers provide an extra boost to the sale of your plants and can be supplied with or without a closed bottom. Because of the diversity of the pot covers, we can provide a suitable pot cover for any occasion or theme. For the production of pot covers many printing techniques and materials are possible. Please contact us for more details.



HARDWARE



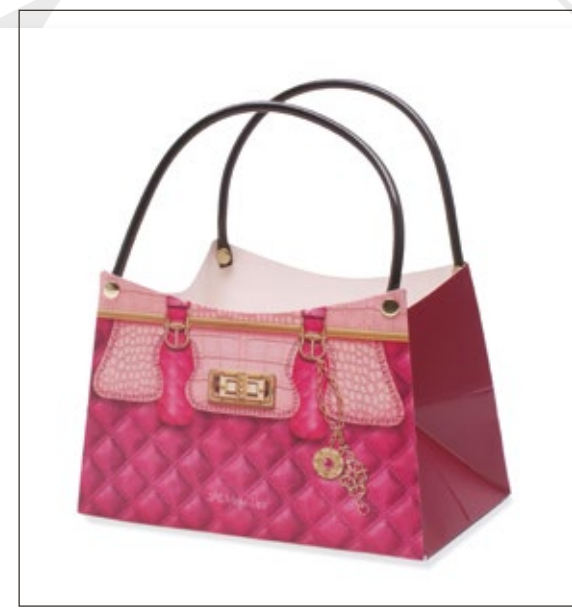
Do you want to give added value to your plants? We provide a large range of pots in different materials such as zinc, glass, pottery, basketry, wood and ceramics and with our newest addition of biodegradable pots. These are often used to add value to plants, and because of our purchasing expertise in Europe and the Far East, it is also possible to source any material at your request.





BAGS

For an extra sales boost we provide carry bags the consumer can't miss. These stylish bags ensure the product to be transported easily and well protected. You can create an opportunity for increased sales by putting several plants in one bag and of course these bags are also customizable. There are many possibilities with regard to size, shape, material and printing. We also have several bags for various pot sizes from our stock.



LABELS



For plants that need an info pick or hanging tag, we have several options. The care tips and sales arguments are printed on a label made of plastic, wood or cardboard by using different printing techniques. The labels can be supplied with or without a stick. Depending on your requirements we would be pleased to help you create a beautiful product.



TUBES

Protectively packed in a sturdy transparent or printed tube, you can give your product a distinctive added value. Our tubes are produced from high-quality plastic, they are crystal clear, anti-static and can be provided with a hand grip or carrier and last but not least easy to recycle.



CONTAINER PACKAGING

To protect your valuable product for transportation and the distinctiveness of your flowers and plants, we supply collars for trays and containers, carriers for clayettes and various boxes. We have the option of printing on corrugated board, mini wave and solid board, but also other materials are an option.



ENVIRONMENTALLY FRIENDLY PACKAGING

We firmly believe in reducing the environmental footprint of our products and with that the impact on the environment, therefore we strongly prefer recycling as to help prevent plastic from ending up in the landfills. All of our plastics are completely recyclable and we are able to produce with the degradable plastics which are currently available. That's why we show the recycle logo on our products. We use water-based inks where possible.

Packaging with a natural look will connect your marketing concept with this.



We would like to welcome you to our showroom where
you will be shown the latest trends in design, materials
and conceptual packaging products.

Koen Pack USA, Inc.

1530 NW 98th Court, Suite 104

Miami, FL 33172

U.S.A.

Tel.: +1 305 513 3375

Fax: +1 305 513 3376

sales-usa@koenpack.com

www.koenpack.com

