



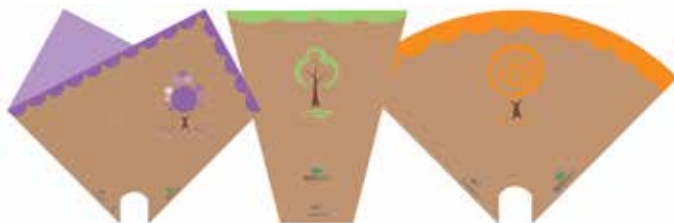
## Concept

The concept, Pack & Give has a natural appearance. In this sense we try to retain the value of the plants or flowers as much as possible. In order to make it complete we have created designs that meet this idea completely.

## Packaging

It is possible to offer potcovers and gift bags in different designs.

Additionally Koen Pack gives you the ability to offer a **matching packaging** line for **flowers**.



It is also possible to give a packaging line your own personal touch, e.g. by implementing your logo and text, but also in material we have several options.

Are you interested or do you have any questions?  
Please feel free to contact one of our sales representatives.



### *office and showroom*

De Loetenweg 8  
1187 WB Amstelveen  
The Netherlands

### *mailing address*

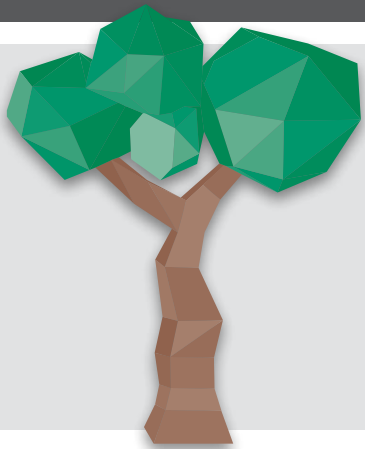
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## Just 'Pack & Give!'

packaging display





## Pack & Give

The title says it all.  
Pack and give it away!  
To pack and perk up a plant  
to give away as a gift.  
Isn't that nice?!

### Display

We have responded to the trend to want to 'customize' everything, to decorate plants with a 'Personal Touch'.  
Koen Pack provides the ability to deliver an all in one package, so your customers can wrap their purchase to taste.  
Just 'Pack & Give!'

### Benefits

- A unique concept
- Easy to use
- Options for each customer
- You can self-determine prices of the items
- Added value for flower- and plant sales



*"An innovative idea with added value  
which gives flowers and plants  
a sales boost."*



### How does it work?

What to expect when you order a 'Pack & Give' display?

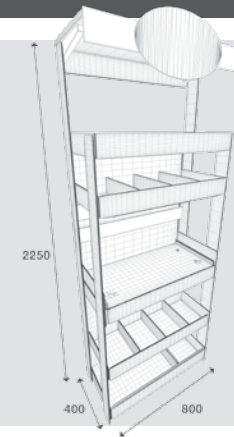
- The displays are initially filled with Koen Pack
- Because it has castor wheels, it can easily be set in the right place
- The content is easy to order

### Specifications

- Wooden display
- Sliding worksheet
- Divider under the worktop
- Chalkboard for price display (price notation)
- On castor wheels
- Includes a waste bin

### Supplied with

- A pair of scissors
- Tape
- A stylus
- A foil roll holder 60 cm
- A ribbon roll holder
- A tape roll holder



Purchase value:

**Less than  
€ 125,- per m<sup>2</sup>!!**

excluding one-time purchase cost

### Content / Price

• 1 x 40 large bags	à € 0.30	= € 12.00
• 1 x 40 small bags	à € 0.22	= € 8.80
• 4 x 40 gift bags 17 x 13 x 20 cm	à € 0.40	= € 64.00
• 4 x 30 picks	à € 0.20	= € 24.00
• 4 x 30 gift bags 16 x 16 x 16 cm	à € 0.40	= € 48.00
• 10 x 5 potcovers Ø 12 cm	à € 0.20	= € 10.00
• or 10 x 10 potcovers Ø 10.5 cm	à € 0.15	= € 15.00
• 1 roll of foil (60 cm x 1000 m)	à € 35.00	= € 35.00
• 3 rolls of ribbon (10 mm x 250 m)	à € 1.25	= € 3.75
		+ _____
	<b>totaal:</b>	<b>€ 214.75</b>

### One-time purchase

• Display 80 x 40 x 225 cm (w x d x h)	€ 195.00
• Foil roll holder 60 cm	€ 120.00
• Ribbon roll holder	€ 100.00
• Tape roll holder	€ 15.00

Time of delivery 12 weeks

